

MEMBER NEWSLETTER / 19 NOVEMBER 2018

COUNTDOWN TO 1 APRIL 2019

133 DAYS TO GO

We hope you find this newsletter useful. If you have any questions or feedback, please email shapingdorsetcouncil@dorsetcc.gov.uk

FOLLOW US



Our Twitter account has changed - you can now find us at @ShapingDC. Follow us for live coverage from committee meetings and the latest news.

GET INVOLVED IN SHAPING OUR COUNCIL

As we head towards 1 April 2019 and the creation of Dorset Council, we would like to see as many Shadow Councillors as possible getting involved in helping us shape the work to form the new council. Members play a key role in informing, questioning and challenging this work so we would encourage Shadow Councillors to attend meetings and seminars whenever possible.



As well as attending full Shadow Dorset Council meetings, all members are welcome to come along to any meetings of the Shadow Executive and other committees. The full schedule of meeting dates can be found on the website - dorsetareacouncils.wordpress.com - and will be kept up to date with any additional or changed meetings. We encourage members to submit their questions for these meetings as this will help us ensure key issues are being raised and addressed.

Members can also come along to working group meetings, details of which can be found on our website under 'Information for Shadow Council Members'. If you'd like to come along, please email shapingdorsetcouncil@dorsetcc.gov.uk so we can inform the groups of who is attending and confirm the meeting details with you.

As always we welcome any questions, comments or feedback from members on the Shaping Dorset Council programme. so please get in touch with us at the above email address.

THE NEXT MEMBERS' SEMINAR

Come along to the members' seminars in South Walks House, Dorchester where you can find out more about the work taking place to shape Dorset Council. The next seminar is on 13 December from 4.30-6pm (before the full Shadow Council meeting) and will cover the Draft Constitution. The previously advertised sessions on 27 Nov and 4 Dec have been cancelled due to clashes with the final senior leadership assessments and other diary scheduling. The appointments will be presented to the Shadow Council on 13 December, including the statutory roles which require approval.

PURDAH

The purdah period for the election on 2 May 2019 will commence with the publication of the Notice of Election on 15 March 2019. Detailed guidance from the Local Government Association on purdah arrangements can be found here: <https://www.local.gov.uk/our-support/purdah>.

SHADOW EXEC UPDATES

The Shadow Executive Committee met on 12 November. Here's a summary of some of the decisions:

Visual identity

Members agreed the new logo for Dorset Council. Read more about this on the latest news on the SDC intranet.

Leisure facilities

Members agreed for a specialist company to be appointed to begin developing a business case, including options for future delivery of services, as well as a building condition survey of all leisure centre assets where we have contracts we are paying for. This will enable Dorset Council to have a good understanding of all sports and leisure facilities and make decisions about options for their future operation.

Peninsula Redevelopment Scheme

Members agreed to support the business case and funding for the Weymouth Peninsula Redevelopment Scheme. This endorsed the decision made by Weymouth & Portland Borough Council to progress with phase one of the scheme. The outline planning application is due to be received by Weymouth & Portland Borough Council's Planning Committee on November 28. Read the full article here: <https://bit.ly/2qLm2um>.

Items also on the agenda included the future of the Public Health Partnership, school transport policies 2019-2020 and defining the relationship between the local authority, schools and academies. Read the agenda and papers [here](#).

AN UPDATE ON NEW BRANDING

Great news! The new logo for Dorset Council has been approved by Shadow Executive members. Lots of colleagues are now asking when the branding is available to use.



We've conducted a brand audit, reviewing all existing council branding and making recommendations for essential rebranding requirements for Day 1 of the new council.

Here's what you need to know...

- The logo and guidelines will be available to use from 7 Jan 2019 - please don't use the logo yet!
- The cross-council communications team is overseeing the rebranding work, and Lucy Brooker is the lead officer - contact Lucy (LBrooker@dorset.gov.uk) with any questions
- We're prioritising the rebranding of items which are business critical for Day 1, such as staff ID cards, key building and reception signage, website, vehicles and council tax bills
- The priority is to use the new branding to help residents understand the new council, the services it offers and how to access them, and we also want colleagues to feel part of a new organisation from Day 1
- It's really important we keep rebranding costs as low as possible, so many non-priority items will be rebranded through a phased approach when they need replacing as part of their natural life
- As well as rebranding we'll be updating council contact details where they appear - particularly the website address which is changing from dorsetforyou.gov.uk to dorsetcouncil.gov.uk